

SOCIETY OF FORMER SPECIAL AGENTS OF THE FBI



2022 REGIONAL CONFERENCE SPONSORSHIP October 13-16, 2022 Huntsville, AL



INTRODUCTION

The Society of Former Special Agents of the FBI, established in July 1937, is a fraternal, educational, and community-minded organization composed of former Special Agents who served with Fidelity, Bravery, and Integrity in defense of America. As Special Agents, they endangered their lives for our great country as they upheld the mission of the FBI: to protect and defend the United States against terrorist and foreign intelligence threats, to uphold and enforce the criminal laws of the United States, and to provide leadership and criminal justice services to federal, state, municipal, and international agencies and partners.

THE MISSION

The Society mission is to preserve our shared FBI values: to support the welfare of our members through services, benefits, and career networking; to offer programs of fellowship, education, service, and history; and to promote the FBI and law enforcement/national security communities.

LEADERSHIP

A volunteer Board of Directors leads the Society of Former Special Agents of the FBI. Regional Vice Presidents oversee its 112 chapters located in each of eight regions throughout the United States. Local and Regional Chapter members plan and organize the annual conference, which is hosted this year by the Huntsville chapter.

NATIONAL NETWORK

The Society is a member organization of both former FBI Special Agents and those who are transitioning out of the Bureau into the private sector or into the ranks of retirees. While the Society operates its business function from its national office in Northern Virginia, its approximately 8,500 members are located throughout the world.

SERVICE AND SACRIFICE

2022 marks the 50th Anniversary of female Special Agents in the FBI. As such, the Society will be proud to honor all female FBI Service Martyrs at the Huntsville conference.

YOUR SPONSORSHIP

Sponsorship of the Society of Former Special Agents of the FBI National Conference is an opportunity for exposure to our extended network of 10,000 Society members, members' surviving spouses, FBI Alumni members, current FBI Agents, and all FBI Divisions and personnel. In addition to the many exclusive benefits offered, your organization will also receive the following:

- Increased brand awareness;
- The opportunity to meet new customers and strengthen relationships with existing customers;
- The opportunity for enhanced visibility;
- Improved corporate goodwill.

We are pleased to offer the following sponsorship levels and exclusive benefits

SOCIETY OF FORMER SPECIAL AGENTS OF THE FBI

2022 REGIONAL CONFERENCE

Huntsville, AL

CONFERENCE SPONSORSHIP LEVELS & BENEFITS

ALL SPONSORS RECEIVE INTEGRITY SPONSOR BENEFITS — \$500

- Acknowledgement in promotional materials
- Conference Program listing
- Organization name/logo on Conference tote bags
- Opportunity to place marketing materials in Conference tote bag
- Society Web site acknowledgement

The following additional benefits are available at each level of sponsorship:

BRAVERY SPONSOR — \$1,000

- Two seats at the Saturday Dinner
- Recognition in the Society's *Grapevine* Conference issue

FIDELITY SPONSOR — \$2,500

- Acknowledgment at the Saturday Dinner by host/emcee
- Business Card size B&W ad in *the Grapevine* Conference issue
- *Scoop* notice

GOODWILL SPONSOR — \$5,000

- Conference Registration for one
- Ability to display corporate banner at the Saturday Dinner
- Acknowledgment at the Saturday Dinner by host/emcee
- Organization logo on Society web page with hyperlink to corporate web page
- ¼-page color ad in *the Grapevine* Conference issue
- Two notices in the *Scoop*

FRIENDSHIP SPONSOR — \$10,000

- Conference Registration for two
- Ability to display corporate banner at the Saturday Dinner
- Acknowledgment at the Saturday Dinner by host/emcee
- Organization logo on Society web page with hyperlink to corporate web page
- ½-page color ad in *the Grapevine* Conference issue
- Four notices in the *Scoop*

INDIVIDUAL EVENT SPONSORSHIP OPPORTUNITIES

If your organization would prefer to support a specific Conference function or promotional item, individual sponsorship opportunities are also available. Don't miss your opportunity to distinguish yourself with an exclusive sponsorship!

Golf Tournament Sponsor — \$100

Sponsor a hole — Corporate name at hole.

Golf Tournament Sponsor — \$500

Corporate name displayed at lunch.

Seminar Sponsor — \$500 (call for details)

Increase visibility! Put your organization's name on the workshop or seminar of your choice.

Hospitality Suite Sponsor — \$1,000 per day

(No longer available)

Get recognized by Conference guests as they enjoy taking breaks in the Hospitality Suite where they can relax and be refreshed throughout the day.

Friday Major Breakfast Sponsor — \$1,000 table

Put your organization's name on a table with two seats. Not only will your guests have a reserved seat, but your organization's name/logo will also be prominently displayed at this formal breakfast, which is the highlight of the conference.

SOCIETY OF FORMER SPECIAL AGENTS OF THE FBI 2022 Regional Conference Sponsorship Agreement

SPONSOR INFORMATION *(please print)*

Organization Name: _____
(Please print exactly as you wish it to appear in all promotional materials)

Address: _____

City/State/Zip: _____

Main Contact/Title: _____

E-mail: _____

Phone: _____ FAX: _____

AGREEMENT

The Society of Former Special Agents of the FBI, Inc. reserves the right to determine the appearance such as size and location of company/organization names/logos on merchandise; reserves the right to select merchandise for giveaway items such as attendee gifts, attendee bags, etc.; and, reserves the right to review and edit and/or reject content of organization descriptions, advertisements, promotional materials, and verbal remarks for speaker introductions, etc.

_____ *(Organization Name)* hereby agrees to abide by the rules and regulations governing sponsorships and advertising set forth in this agreement and to all conditions of the Society of Former Special Agents of the FBI, Inc.

Authorized Signature Title

Name (Please Print) Date

SPONSORSHIP COMMITMENT *(please complete applicable items)*

	Investment Level/Event	Investment Amount
Corporate Package Investment Level		\$
Individual Item Investment Event		\$
		\$
		\$
GRAND TOTAL DUE		\$

What to Return to Society of Former Special Agents of the FBI

CHECKLIST & DEADLINES:

- Completed Sponsorship Agreement
 - Company/Organization logo (300 dpi, TIFF or Jpeg file, CMYK)
 - 100-word corporate description (in electronic format)
 - Final Society-approved ad (in electronic format)
- All materials are to be returned to the Society National Office no later than **September 10, 2022**, in order to meet print deadlines.

PAYMENT & CONTACT INFORMATION

To use your MasterCard, VISA, Discover, or American Express, please call us at (703) 445-0026.

Checks should be made payable to **SFSAFBI** and returned to:

Society of Former Special Agents of the FBI
3717 Fettler Park Drive
Dumfries, VA 22025-2048

Attention: Nancy Savage, Executive Director

Phone: (703) 445-0026, ext. 6 | fax: (703) 445-0039 | nancy.savage@socxfbi.org

*Thank you in advance for supporting the 2022 Regional Conference for the
Society of Former Special Agents of the FBI!*